FIBA 3x3 WORLD TOUR 2021
JEDDAH FINAL
DECEMBER 17-18 – KING ABDULLAH ECOOMIC CITY
12 TEAMS FROM 12 COUNTRIES

ANTWERP AMSTERDAM TALENT&PRO GAGARIN GRAZ JEDDAH LAUSANNE SPORT LIMAN PRINCETON RIGA SAKIAI GULBELE SAN JUAN PCI GROUP UB
DIGITAL IMPACT

PEOPLE REACHED
6M

VIEWS
5.8M

INTERACTIONS
500K
TV PRESENCE
TEAM COMPETITION

LIMAN (SRB) WIN THEIR FIRST WORLD TOUR TITLE IN JEDDAH!

CLICK TO WATCH THE FINAL HIGHLIGHTS

MIHAILO VASIC, NAMED MVP
INDIVIDUAL CONTESTS

PIOTR “GRABO” GRABOWSKI (POL) WINS QUALITY OF LIFE DUNK CONTEST

EDGARS KRUMINS (RIGA, LAT) WINS KAEC SHOOT-OUT CONTEST
WOMEN’S GAME

JEDDAH UNITED DEFEAT LINK BASKETBALL IN THE FINAL OF THE 3x3 NATIONAL CUP
PRESS CONFERENCE
FULL HOUSE AND HUGE LINES TO GET IN
PREMIUM ENTERTAINMENT AND CONCERTS

DUNKING DEVILS AND DAMOVE CREW ON MAIN COURT AND LIL EAZY ON THE FAN VILLAGE
ACTIVITIES FOR KIDS AND FAMILIES!