FIBA 3x3 WORLD TOUR 2021
DEBRECEN MASTERS
AUGUST 28-29 - KOSSUTH SQUARE
14 TEAMS FROM 11 COUNTRIES

ANTWERP AMSTERDAM TALENT&PRO DEBRECEN EMONA GRAZ LAUSANNE SPORT LIMAN NOVI SAD PARIS TCHAFF PIRAN RIGA SAKIAI GULBELE UB WARSAW
DIGITAL IMPACT

PEOPLE REACHED

4.5M VIEWS

1.2M INTERACTIONS

160K
TV PRESENCE
STRICT ANTI-COVID PROTOCOL

• PLAYERS AND STAFF HAD TO PRESENT NEGATIVE PCR TEST BEFORE ARRIVAL
• EVERYONE TESTED UPON ARRIVAL, FOLLOWING ALL THE PROTOCOLS BY FIBA MEDICAL COMISSION
• MANDATORY MASKS FOR PLAYERS, REFS AND STAFF
• TEMPERATURE CHECKS AT HOTEL
• MASKS FOR TABLE OFFICIALS
• HAND SANITIZER AVAILABLE AT THE VENUE
• SOCIAL DISTANCING
• SANITIZED BALLS
• PLAYERS, REFS AND STAFF REQUESTED TO STAY IN THEIR ROOMS ALL THE TIME
FULL HOUSE!

Fans had to present a vaccination certificate to be allowed to enter.
WE PARTNERED WITH **SEYU** TO GIVE FANS THE OPPORTUNITY TO SHOW THEIR SUPPORT ON SOCIAL MEDIA AND ON THE GIANT SCREEN
TEAM COMPETITION

UB (SRB) WIN THEIR FIRST-EVER WORLD TOUR MASTERS
MIROSLAV PASAJLIC (UB, SRB) RECEIVES MVP TROPHY FROM RUSSIAN BASKETBALL LEGEND AND FIBA 3x3 COMMISSION CHAIRMAN ANDREI KIRILENKO
INDIVIDUAL CONTESTS

VADIM “MILLER” PODDUBCHENKO (UKR) WINS GLOBUS DUNK CONTEST

ARVIN SLAGTER (AMSTERDAM TALENT&PRO) WINS WILSON SHOOT-OUT CONTEST
3x3 FESTIVAL

IN 6 DAYS, DEBRECEN HOSTED THE 3x3 U18 WORLD CUP AND THE WORLD TOUR
STANDINGS
FIBA 3x3 WORLD TOUR 2021

1. UB (SRB)
2. RIGA (LAT)
3. LIMAN (SRB)
4. AMSTERDAM TALENT&PRO (NED)
5. NOVI SAD (SRB)
6. GRAZ (AUT)
7. ANTWERP (BEL)
8. SAN JUAN (PUR)
9. PIRAN (SLO)
10. NY HARLEM (USA)
11. SAKIAI GULBELE (LTU)
12. AACHEN DER STAMM (GER)
SEE YOU IN MONTREAL!