FIBA 3x3 WORLD TOUR 2021
LAUSANNE MASTERS
AUGUST 19-20 - PLACE CENTRALE
14 TEAMS FROM 10 COUNTRIES & TERRITORIES

AACHEN DER STAMM  ALEXANDRIA  ANTWERP  GAGARIN  GRAZ  LAUSANNE  SPORT  LIMAN  MOSCOW  INANOMO  NOVI SAD  NY HARLEM  PRINCETON  RIGA  SAN JUAN  UB
DIGITAL IMPACT

PEOPLE REACHED

6M VIEWS

1.5M INTERACTIONS

350K
TV PRESENCE
STRICT ANTI-COVID PROTOCOL

• PLAYERS AND STAFF HAD TO PRESENT NEGATIVE PCR TEST BEFORE ARRIVAL

• EVERYONE TESTED UPON ARRIVAL, FOLLOWING ALL THE PROTOCOLS BY FIBA MEDICAL COMISSION

• MANDATORY MASKS FOR PLAYERS, REFS AND STAFF

• TEMPERATURE CHECKS AT HOTEL

• MASKS FOR TABLE OFFICIALS

• HAND SANITIZER AVAILABLE AT THE VENUE

• SOCIAL DISTANCING

• SANITIZED BALLS

• PLAYERS, REFS AND STAFF REQUESTED TO STAY IN THEIR ROOMS ALL THE TIME
FULL BLEACHERS EVERY GAME...

...AND HUGE LINES OUTSIDE!
SPECIAL GAME COUNTDOWN, 3x3 QUIZ WHERE FANS COULD ANSWER THROUGH THEIR PHONES, JACKPOT GAME WITH PRIZES...AND MUCH MORE!
TEAM COMPETITION

SAN JUAN MAKE HISTORY

- FIRST-EVER 12th SEED TO WIN A MASTERS
- FIRST PUERTO RICAN TITLE SINCE WORLD TOUR MEXICO 2016

CLICK TO WATCH
THE FINAL HIGHLIGHTS
INDIVIDUAL CONTESTS

PIOOTR “GRABO” GRABOWSKI (POL) WINS DUNK CONTEST, PRESENTED BY LAUSANNE, OLYMPIC CAPITAL

CRAIG MOORE (PRINCETON, USA) DOMINATES SHOOT-OUT CONTEST, PRESENTED BY MTF QUADRA
STANDINGS
FIBA 3x3 WORLD TOUR 2021

1. UB (SRB)
2. RIGA (LAT)
3. LIMAN (SRB)
4. AMSTERDAM TALENT&PRO (NED)
5. NOVI SAD (SRB)
6. GRAZ (AUT)
7. ANTWERP (BEL)
8. SAN JUAN (PUR)
9. PIRAN (SLO)
10. NY HARLEM (USA)
11. SAKIAI GULBELE (LTU)
12. AACHEN DER STAMM (GER)
SEE YOU IN DEBRECEN!