FIRST EVER
FIBA 3x3 OLYMPIC QUALIFYING TOURNAMENT
GRAZ, AUSTRIA - JUNE 26-30, 2021
THE THUNDERDOME, LOCATED IN THE HEART OF GRAZ

LOCATION:
HAUPTPLATZ GRAZ, IN FRONT OF TOWN HALL
40 TEAMS - 36 COUNTRIES

AUSTRALIA  AUSTRIA  BELARUS  BELGIUM  BRAZIL  CANADA  CHINESE TAIPEI  CROATIA  CZECH REPUBLIC  DOMINICAN REPUBLIC  ESTONIA  FRANCE  GERMANY  HUNGARY  INDONESIA  IRAN  ITALY  JAPAN  KAZAKHSTAN  KOREA  LATVIA  LITHUANIA  MONGOLIA  NETHERLANDS  PHILIPPINES  POLAND  QATAR  SLOVENIA  SPAIN  SRI LANKA  SWITZERLAND  THAILAND  TURKEY  UKRAINE  UNITED STATES  URUGUAY
6 NEW TEAMS QUALIFY FOR THE OLYMPICS

MEN: POLAND 🇵🇱 NETHERLANDS 🇳🇱 LATVIA 🇱🇻

WOMEN: FRANCE 🇫🇷 USA 🇺🇸 JAPAN 🇯🇵

NEXT STOP

TOKYO 2020
TEAM OF THE TOURNAMENT

MEN:
MICHAEL HICKS, POLAND
NAURIS MIEZIS (MVP), LATVIA
ARVIN SLAGTER, NETHERLANDS

WOMEN:
KELSEY PLUM, USA
STEPHANIE MAWULI (MVP), JAPAN
MIGNA TOURE, FRANCE

ALL TEAM OF THE TOURNAMENT MEMBERS WERE AWARDED WITH A TISSOT 3x3 WATCH
DIGITAL IMPACT

PEOPLE REACHED
21M

VIEWS
19M

INTERACTIONS
1.6M
BIGGEST TV COVERAGE IN 3x3 HISTORY!

WORLDWIDE COVERAGE WITH OLYMPIC CHANNEL AND WITH LOCAL BROADCASTERS IN OVER 100 COUNTRIES
DAILY COVERAGE IN THE MEDIA

USA men's and women's 3x3 basketball teams both go 2-0 to start Olympic Qualifier

Tokio 2020
España se queda a las puertas de Tokio 2020 en baloncesto 3x3

Japan's women punch Olympic ticket in 3x3 basketball
PRESS CONFERENCE ON THE COURT
STRONG ANTI-COVID PROTOCOL

• Players and staff had to present 2 negative PCR tests before arrival.
• Everyone tested upon arrival, and after 4 days following all the protocols.
• Mandatory masks for everyone.
• Masks for table officials.
• Hand sanitizer available at the venue.
• Social distancing.
• Players, refs, and staff requested to stay in their rooms all the time.

700 PCR tests on site over 5 days, no positive cases!
SUSTAINABLE EVENT

IN LINE WITH THE GREEN EVENT CERTIFICATION IN AUSTRIA

• BANNERING OF THE STADIUM HAS BEEN RECYCLED TO MAKE BAGS OR SEATS
• CATERING WAS REGIONAL WITH VEGETARIAN DISHES AND REUSABLE CUPS
• ELECTRIC PUBLIC TRANSPORT TO THE VENUE AND BACK
• WASTE SEPARATION
• TOILETS: OKLO WAS AN EVENT PARTNER, NO USE OF WATER (ONLY HANDWASHING!) FECES ARE USED FOR COMPOST
• USE OF REUSABLE BIODEGRADABLE BOTTLES
UNIQUE ATMOSPHERE AND INNOVATIVE FAN EXPERIENCE

EXCLUSIVE LODGES FOR GROUPS OF 8 FANS TO COMBINE NECESSARY SAFETY PROTOCOLS AND 3x3 EXPERIENCE

DJ STARI AND DJ LASS IN THE HOUSE

BIERGARTEN, DRINKS AND SNACKS ORDERED VIA SMARTPHONE
SPORT PRESENTATION BY RED BULL

BMX PRO RIDER SENAD GROSIC AND INNSBREAKERS-CREW
BASKETBALL AUSTRIA’S FUTURE PLANS FOR 3x3 INCLUDE:

2021: 3x3 OQT WOMEN’S SERIES COMMITMENT

2022: EUROPE CUP
2023: WORLD CUP
TEAMS CONFIRMED FOR TOKYO OLYMPICS...

TEAMS QUALIFIED FOR TOKYO OLYMPICS

MEN
- Serbia (Ranking)
- ROC (Ranking)
- China (Ranking)
- Japan (Hosts)
- Poland (OQT)
- Netherlands (OQT)
- Latvia (OQT)
- Belgium (OQT)

WOMEN
- ROC (Ranking)
- China (Ranking)
- Mongolia (Ranking)
- Romania (Ranking)
- USA (OQT)
- France (OQT)
- Japan (OQT)
- Italy (OQT)

# TOKYO2020
COMING UP NEXT... UNIVERSALITY OQT POST EVENT REPORT

DEBRECEN (HUNGARY) - JUNE 4-6
SEE YOU IN TOKYO!

FROM THE STREETS TO THE OLYMPICS

3x3 Basketball