FIBA 3x3 WORLD TOUR 2020
DEBRECEN, HUNGARY & EUROPE MASTERS
AUG 29-30, SEPT 1-2 & SEPT 4-5 - DEBRECEN
21 TEAMS FROM 16 COUNTRIES

AMSTERDAM AMSTERDAM ANTWERP LADBROKES DEBRECEN GAGARIN GRAZ HUMPOLEC JEDDAH LAUSANNE LIMAN MOSCOW INANOMO NY HARLEM NOVI SAD PARIS PIRAN RIGA TALLIN UB ULAANBAATAR MMC ENERGY UTENA UNICLUB ZEMUN SAKIAI GULBELE
2019-2020 COMPARISON:

LIVESTREAM VIEWS x5

NEW SUBSCRIBERS x7

DIGITAL IMPACT

FIBA 3X3 WORLD TOUR

PEOPLE REACHED: 18.4M

VIEWS: 10.1M

INTERACTIONS: 573K

DIGITAL SUCCESS!
MEDIA AND RESONANCE
STRICT ANTI-COVID19 PROTOCOL

- PLAYERS AND STAFF HAD TO PRESENT 2 NEGATIVE PCR TESTS BEFORE ARRIVAL
- EVERYONE TESTED AGAIN ON SITE (BOTH BLOOD AND PCR)
- NO POSITIVE IN 10 DAYS, SO ALL ATHLETES BACK HOME SAFE
STRICT ANTI-COVID19 PROTOCOL

- MANDATORY MASKS FOR PLAYERS, REFS AND STAFF
- TEMPERATURE CHECKS AT THE VENUE
- FACE SHIELDS FOR TABLE OFICIALS
- HAND SANITIZER IN EVERY BLEACHER
- SOCIAL DISTANCING
- SANITIZED BALLS
- ALL VOLUNTEERS HAD TO WEAR GLOVES
- PLAYERS, REFS AND STAFFS REQUESTED TO STAY IN THEIR ROOMS ALL THE TIME
STRICT ANTI-COVID19 PROTOCOL
DESPITE SOCIAL DISTANCING MEASURES...

45K PEOPLE ON SITE!
FAN VILLAGE

TISSOT BOOTH, FOOD TRUCKS, GIANT SCREEN...
OFFICIAL DOG TAG CEREMONY FOR NOVI SAD

FIBA 3x3 WORLD TOUR 2019 WINNERS
CREATIVE PUBLIC ADVERTISING

WORLD TOUR-BRANDED TRAM
LOCAL ENTERTAINMENT
FANS FROM ALL AROUND THE WORLD
LIMAN (SRB) WIN DOUBLE (DEBRECEN & EUROPE MASTERS) AND RIGA (LAT) WIN HUNGARY MASTERS
TEAM COMPETITION MVPs

STEFAN STOJACIC (LIMAN)

KARLIS LASMANIS (RIGA)

STEFAN KOJIC (LIMAN)

DEBRECEN MASTERS

HUNGARY MASTERS

EUROPE MASTERS
ARVIN SLAGTER
(AMSTERDAM)

DOMINIQUE JONES
(NY HARLEM)

NEBOJSA KILIJAN
(JEDDAH)

DEBRECEN TISSOT
SHOOT-OUT CONTEST

HUNGARY TISSOT
SHOOT-OUT CONTEST

EUROPE TISSOT
SHOOT-OUT CONTEST
RAFAL “LIPEK” LIPINSKI (POL) WINS VITESCO DUNK CONTEST AT DEBRECEN MASTERS AND WILSON DUNK CONTEST AT EUROPE MASTERS

PIOTR GRABOWSKI (POL) WINS WILSON HUNGARY MASTERS DUNK CONTEST
FANS IN THE STANDINGS WERE THE 4th JUDGE OF THE DUNK CONTEST VOTING VIA QR CODE
TISSOT FASTEST GAME OF EVERY EVENT AWARDED WITH TISSOT SPECIAL FIBA 3X3 WATCHES AND USD 2,000
SIDE EVENT ORGANIZED BY THE LOC

3x3 YOUTH FESTIVAL

August 26-30
Kossuth Square
Debrecen, Hungary

YOUTH FESTIVAL
DEBRECEN 20-
August 26-30.
Kossuth Square
Debrecen, Hun-
# FIBA 3x3 World Tour 2020 Standings

<table>
<thead>
<tr>
<th>Rank</th>
<th>Team</th>
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<tbody>
<tr>
<td>1</td>
<td>Liman</td>
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<td>2</td>
<td>Riga</td>
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<td>3</td>
<td>Novi Sad</td>
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<td>4</td>
<td>NY Harlem</td>
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<td>Piran</td>
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<td>Sakiai Gulbele</td>
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<td>Lausanne</td>
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<td>UB</td>
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<td>Utena Uniclub</td>
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<td>10</td>
<td>Jeddah</td>
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<td>11</td>
<td>Ulaanbaatar MMC Energy</td>
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<td>12</td>
<td>Amsterdam</td>
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After 3 Masters
HUNGRY FOR MORE MASTERS?
WE’RE ON IT, STAY TUNED!