Mid-term Congress

Everybody can be successful with 3x3

Hong Kong, May 2017
3x3 is one of FIBA’s four pillars

- New Calendar and Competition System
- New Governance
- FIBA’s new discipline
  #1 urban team sport
- National Member Federations Development
Are you also dedicating enough time to 3x3?

...3x3...

15% of his time dedicated to 3x3!

...no success without effort...
Role of National Federations

https://youtu.be/31hYw9xjVxc
3x3 strategy varies by targeted population

Different populations need distinctive strategies

- Synergy between both, though have different indicators of success...
- ... and have to be treated differently
- Don’t be in the grey area!

Elite

Grey Area

Grassroots
Various roles of a federation

- Complete the e-learning program
- Promote use of FIBA’s digital tools
- Organize skill camps for youth, introduce 3x3 in schools, develop coaches
- Organize or have organized recurrent 3x3 events all year long
- Stimulate/support private promoters and municipalities to organize events
- Organize **3x3 World Tour** events or its qualifiers
- Get **3x3 World Tour** covered by media and TV
- Organize and/or participate in Zone Cup & Qualifiers
- Actively seek qualification to the 3x3 World Cup
Definition of success and how to obtain

**Tools to success**

- E-learning & FIBA3x3.com
- Monthly reports and backend
- Appoint 3x3 responsible in NF
- Ensure events are organized
- Develop elite 3x3 players
- FIBA 3x3 seminars & Fast Track

**Indicators of success**

- Number of events in territory
- Number of ranked players
- 3x3 Federation Ranking
- # of teams in 3x3 World Tour
- # of qualifiers to 3x3 World Tour
- Participation in World & Zone Cup

FIBA 3x3 team is at federation’s service
Road to Qualification to World Events

- Talent identification and development of elite players
  - Identify talent and create a pool of 3x3 players
  - Enroll to 3x3 Fast Track
  - Participate in all possible international competitions (FIBA & multi-sports events)

- Specialization of a core base for national team
  - Ensure that identified high potentials dedicate time to 3x3
  - Have minimum one or two teams playing professionally 3x3, …
  - … by having them play continuously in World Tour & Qualifiers

- Maximize the Federation Ranking points
  - Organize or have organized events in your territory
  - Players to confirm play.fiba3x3.com account
  - Have more nationals playing more often and in higher level events
Qualification to World Cup first step to success

• The rule applied
  ✓ Host country
  ✓ Winner of previous edition
  ✓ 3x3 Federation Ranking
  ✓ Qualifying Tournament

• The actions required

More 3x3 activity in play.fiba3x3.com
  (more players, more often)
  + Teams in 3x3 World Tour & Qualifiers
  + Participation in Zone Cup
  + e-learning

Qualification to World Cup
Success is possible for all

• Less than a handful of good players is required

• Andorra, a regular participant in World Cups

• Hungary, champion and medalist in World & Zone Cups

• Netherlands, topping the federation rankings in all categories

• Qatar, world champion in men and U18 men

• 15 medals went to 10 countries in World Cup 2016

• Belize, Guam, Cook Islands, Vietnam, Sri Lanka, Macau participated in World Cups or Youth Olympic Games

Success depends on your effort
FIBA 3x3’s team is here to help and service you

You call - We come
3x3@fiba.com