Everybody can be successful with 3x3
No success without effort

The Role of the National Federations - FIBA 3x3
Digital Tools – the Backbone of 3x3
Digital Tools
play.fiba3x3.com & Event Maker

- Player-driven registration
- Global overview & registration of events
- Event archive

Help Desk: help.fiba3x3.com/en/support/home

em.fiba3x3.com

- Complimentary Event-management App
- Accessible for all organisers
- Pre-requisite for FIBA-endorsement
• Overview of all activity in NF territory & all players with NF nationality
• NF Rankings & qualification status
• National Team registration
• Reporting system
Digital Tools
fiba3x3.com – FIBA´s dedicated 3x3 Hub

- FIBA´s dedicated 3x3 website
- Re-directing to all FIBA 3x3 social media channels: #FIBA3x3
- Dedicated sections for all stakeholders
- Official FIBA 3x3 calendar & event websites
• Complimentary online learning platform
• Granting a FIBA 3x3 Certificate
• NF Eligibility criteria
Rankings – a Unique Global Ranking System
Rankings Guide available here: fiba3x3.com/documents

All FIBA-endorsed 3x3 events award ranking points to players

Daily calculation

Events automatically categorized

Points based on event level/size, category & game results
**Individual Ranking**

- All players in one Global Ranking
- Different filters
- 9 best results of last 12 months

**Team Ranking**

- Based on points of Top-3 players
- Qualification to Pro Circuit

**Federation Ranking**

- Based on points of Top-25 confirmed players
- Used for WC Qualification
Competition Structure – From the Streets to the World Stage
3x3 Competition Structure

Pyramidal Structure

- Split into **National Team** and **Professional Circuit**
- Pro Circuit as equivalent to club competitions in 5v5
- All, including grassroots, captured by play.fiba3x3
**World Tour** – FIBA’s professional 3x3 circuit

**Challenger** – international, professional tournament

**SuperQuest** – off-season, international, professional tournament

**Quest** - multi-tournament qualification tour

**Lite Quest** – Tour or stand-alone tournament
3x3 Competition Structure
Pro Circuit – Women

Women’s Series

- All National Federations
- Commercial Teams

- Annual professional competition
- NFs can register 1 team for season
- Commercial teams can buy-in
- Automated allocation process
3x3 Competition Structure
National Teams

- Annual competitions
- Accessible for all eligible NFs
- U23 Nations League driving tool for development & ranking
<table>
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<tr>
<th>Competition</th>
<th>Accessible to all eligible NFs</th>
<th>1 team qualifies to World Cup</th>
<th>Qualification Ranking-based (1 Nov)</th>
<th>Winner qualifies to next World Cup</th>
<th>Qualification Ranking-based (1 Nov)</th>
<th>Winner qualifies to next World Cup</th>
<th>Accessible to all eligible NFs</th>
<th>Played in Conferences</th>
<th>Best teams qualify to WS &amp; Pro Circuit</th>
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Rules & Regulations – the Regulatory Framework of 3x3
https://fiba3x3.com/en/documents

- 3x3 Rules in 3 versions
- 3x3 specific Rule Interpretations
- 3x3 dedicated Book 6 of FIBA Internal Regulations
- Handbooks regulating
  - National Teams
  - Pro Circuit & Women’s Series
  - 3x3 Referees
Eligibility - Simplified Criteria Allowing Everybody to Play
Eligibility
NF Eligibility

**FIBA 3x3 E-LEARNING CERTIFICATE**

FIBA is pleased to confirm that Mr/Mrs

**Mike Smith**

has successfully completed the FIBA 3x3 E-Learning Programme on 3/3/2022

Mr Andreas Zagklis
FIBA Secretary General

**Minimum activity**

- 3 FIBA-endorsed 3x3 events in NF territory in 12 months prior to 1 November of previous year
- Can be organised by anyone (not necessarily NF)
National Teams

- Simplified eligibility criteria:
  - Confirmed play.fiba3x3.com profile
  - Passport issued before Jan. 1st of preceding year
  - Cannot have played for another NF in 3x3 or 5v5

Pro-Circuit/Grassroots

- Grassroots: No eligibility criteria
- Pro-Circuit: No U18 players

Step by Step Instruction: Eligibility Wizard
Case Studies
2 completely different NFs, fully invested in 3x3 found:

- Significant growth
- First on-court success
- Increase in visibility
- Increase in NOC & government funds

- Biggest landlocked country in the world
- Lowest density in the world
- 3 mio inhabitants
- Low temperatures, short summers
- Ranked in bottom 40% in GDP per capita
- NF empowered a 3x3 Association

- Smaller European country
- High density
- 17 mio inhabitants
- Rain-laden
- Highly-competitive sports environment
- 3x3 fully run by NF embracing promoters
Case study
Netherlands

Medals in World & Europe Cups (only medals ever in running game)

Men’s team in Tokyo 2020

Host to all kinds of FIBA 3x3 Official Competitions

Cities bidding for national 3x3 events

NOC funds dedicated performance programme
Case study
Mongolia

Several medals & 1 title in Asia Cups (only basketball medals ever)

Women’s team in Tokyo 2020 (first-ever MGL team sport)

Host to all kinds of FIBA 3x3 Official Competitions

Attracted 2 biggest companies in MGL as sponsor

NOC funds dedicated performance programme
Road Map
Road Map
Join Forces with all Stakeholders

FIBA’s 3x3 vision

3x3 is **inclusive** – every activity is welcome!
3x3 is **affordable** – low-cost, high-return for everybody!
3x3 shall **grow the basketball community**!
3x3 is **accessible** – provide opportunities!
3x3 is a 2\textsuperscript{nd} Olympic discipline – more **medals for more NFs**!

- **NFs** organize tournaments themselves or stimulate others
- **Promoters** have ability to execute & deliver activity
- **Players** are role models, ambassadors & facilitators & drivers of NF success
Road Map
Meet Minimum Criteria Nationally

Key to any plan is ACTIVITY

- NF eligibility
  - NF to appoint a 3x3 coordinator
  - NF 3x3 coordinator to take E-Learning
  - NF coordinator to ensure eligibility criteria

- Reach the following minimum goals
  - Min. 1 person in NF network familiar with EventMaker
  - Base activity within the NF territory
  - Meet NF eligibility criteria
  - Participate in Zone Cups & U23 Nations League
Key to any plan is **ACTIVITY**

- **Create 3x3 Hubs:**
  - Using existing facilities (no specific equipment needed)
  - In a country
  - In a region

- **Create 3x3 Clusters**
  - Source& support hosts for recurrent events
  - Join forces for 3x3 education activities

**Ultimate goals**

1. Participate in Zone Cups & U23 Nations League
2. Position teams in Pro-Circuit
3. Position teams regularly in World Cup
4. Position teams for race for OQTs & Olympics
## Road Map (4 years)

### Year 1:
- Appoint 3x3 coordinator
- Pass FIBA 3x3 E-Learning (valid 2 cut-off)
- Identify potential 3x3 hubs/facilities
- Organise min. 3 events with min. 1 category with 12 teams (ideally)

### Year 2:
- Establish 3x3 hubs/facilities
- Organise min. 9 events with min. 1 category with 12 teams (ideally) in established hubs
- Participate in U23 Nations League
- Participate in Zone Cup

### Year 3:
- Renew FIBA 3x3 E-Learning (valid 2 cut-off)
- Maintain Senior activity & extend Youth activity
- Participate in Zone Cups (U17 & Open) & U23NL
- Establish connection to Pro Circuit & participation in Women´s Series
- Source national teams for upcoming years

### Year 4:
- Solidify & grow national activity
- Strengthen internal structure (referees, coaches)
- Participate in Pro Circuit & Women´s Series
- Participate in Zone Cups (U17 & Open) & U23NL
- World Cup Participation as ultimate goal
FIBA 3x3 Endorsed event Checklist and Budget template

Event Checklist:  
https://tinyurl.com/mr6uc8j4

Event Budget template:  
https://tinyurl.com/yrypsj59