



# Mid-term Congress

Everybody can be  
successful with 3x3

Hong Kong, May 2017





# 3x3 is one of FIBA's four pillars



New Calendar and  
Competition System



New Governance



FIBA's new discipline  
#1 urban team sport

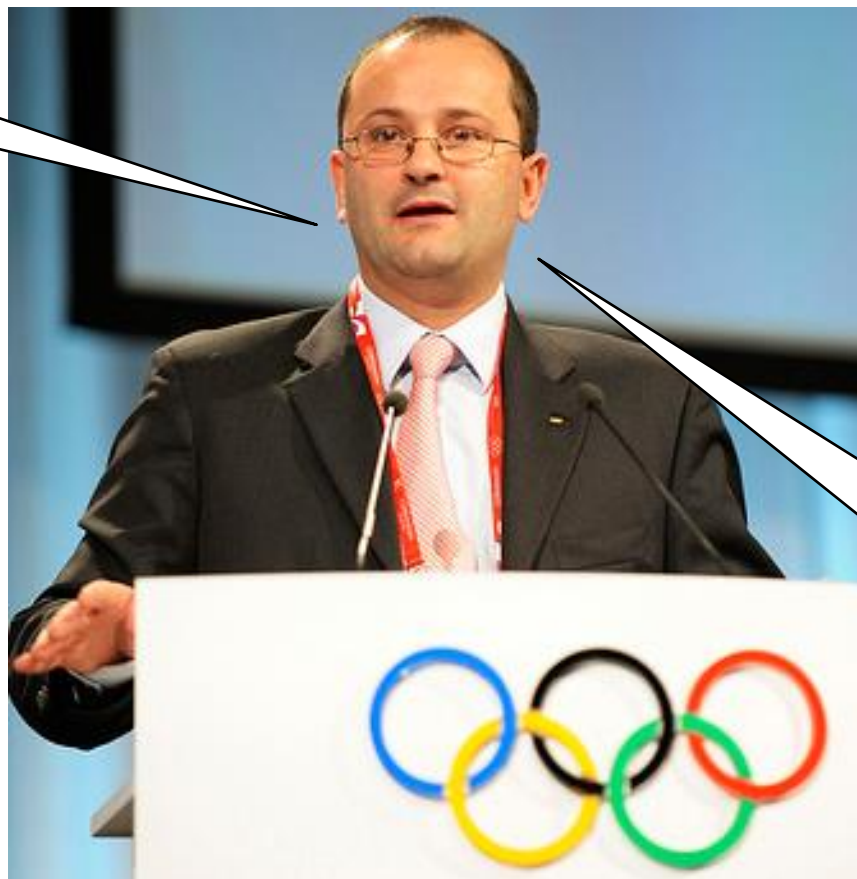


National Member  
Federations Development



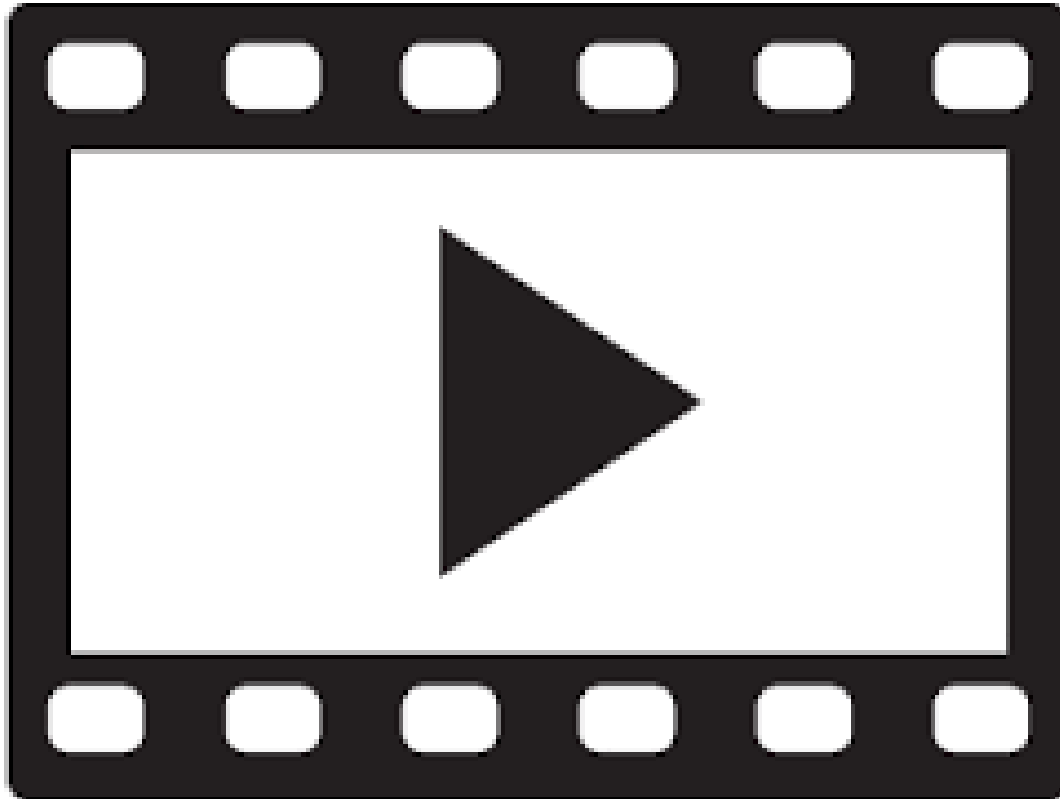
Are you also dedicating enough time to 3x3?

...3x3...



...no success without effort...

15% of his time dedicated to 3x3!



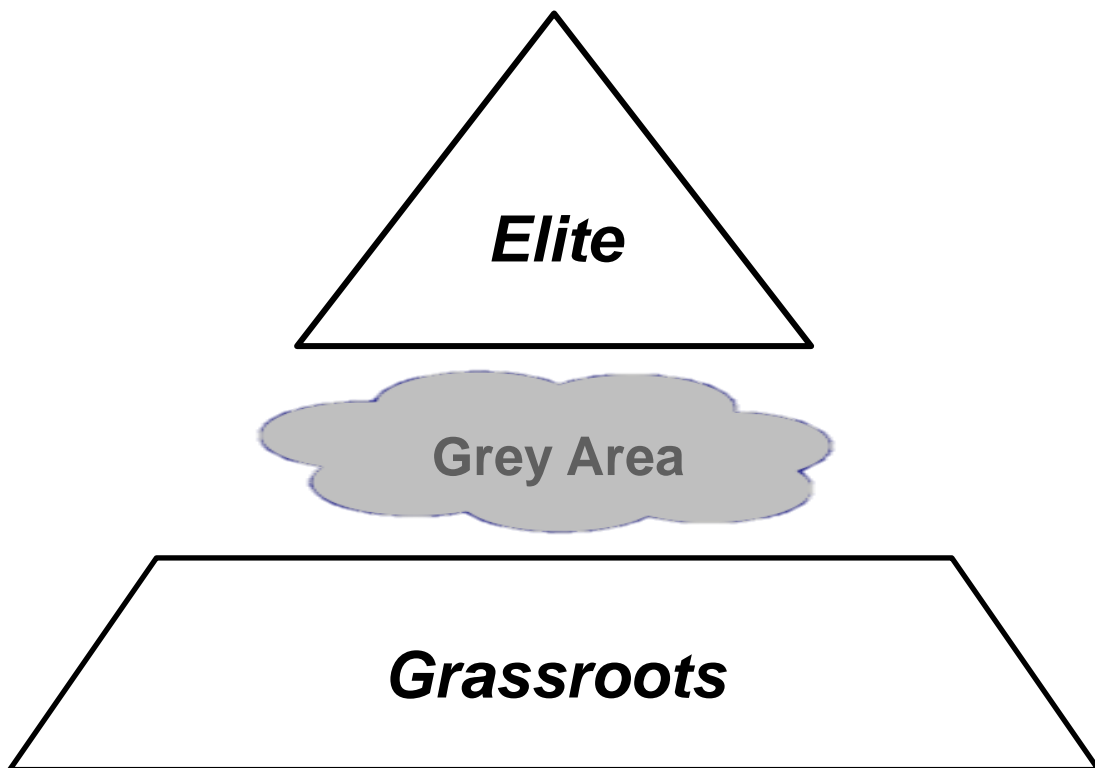
## Role of National Federations

<https://youtu.be/31hYw9xjVxc>



# 3x3 strategy varies by targeted population

Different populations need distinctive strategies



- Synergy between both, though have different indicators of success...
- ... and have to be treated differently
- Don't be in the grey area!



## Various roles of a federation

Catalyst

Promoter

Skills  
improvement

Institutional  
P&R

National  
Team

Pro  
competitions

Stars

- Complete the e-learning program
- Promote use of FIBA's digital tools
- Organize skill camps for youth, introduce 3x3 in schools, develop coaches
- Organize or have organized recurrent 3x3 events all year long
- Stimulate/support private promoters and municipalities to organize events
- Organize **3x3 World Tour** events or its qualifiers
- Get **3x3 World Tour** covered by media and TV
- Organize and/or participate in Zone Cup & Qualifiers
- Actively seek qualification to the 3x3 World Cup



# Definition of success and how to obtain

## Tools to success

- E-learning & **FIBA3x3.com**
- Monthly reports and backend
- Appoint 3x3 responsible in NF
- **Ensure events are organized**
- **Develop elite 3x3 players**
- FIBA 3x3 seminars & Fast Track

## Indicators of success

- Number of events in territory
- Number of ranked players
- 3x3 Federation Ranking
- # of teams in **3x3 World Tour**
- # of qualifiers to **3x3 World Tour**
- Participation in World & Zone Cup

**FIBA 3x3 team is at federation's service**



# Road to Qualification to World Events

- Talent identification and development of elite players
  - Identify talent and create a pool of 3x3 players
  - Enroll to 3x3 Fast Track
  - Participate in all possible international competitions (FIBA & multi-sports events)
- Specialization of a core base for national team
  - Ensure that identified high potentials dedicate time to 3x3
  - Have minimum one or two teams playing professionally 3x3, ...
  - ... by having them **play continuously in World Tour & Qualifiers**
- Maximize the Federation Ranking points
  - **Organize or have organized** events in your territory
  - Players to confirm [play.fiba3x3.com](http://play.fiba3x3.com) account
  - Have more nationals playing more often and in higher level events





# Qualification to World Cup first step to success

- The rule applied

- ✓ **Host country**
- ✓ **Winner of previous edition**
- ✓ **3x3 Federation Ranking**
- ✓ **Qualifying Tournament**

- The actions required

**More 3x3 activity in play.fiba3x3.com**  
(more players, more often)

+

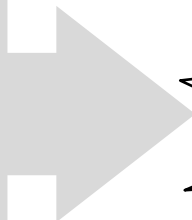
**Teams in 3x3 World Tour & Qualifiers**

+

**Participation in Zone Cup**

+

**e-learning**





## Success is possible for all

- Less than a handful of good players is required
- Andorra, a regular participant in World Cups
- Hungary, champion and medalist in World & Zone Cups
- Netherlands, topping the federation rankings in all categories
- Qatar, world champion in men and U18 men
- 15 medals went to 10 countries in World Cup 2016
- Belize, Guam, Cook Islands, Vietnam, Sri Lanka, Macau participated in World Cups or Youth Olympic Games

**Success depends on your effort**



**FIBA 3x3's team is here to help and service you**



**You call - We come**



**FIBA**  
We Are Basketball

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[3x3@fiba.com](mailto:3x3@fiba.com)



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