

FIRST EVER FIBA 3x3 OLYMPIC QUALIFYING TOURNAMENT GRAZ, AUSTRIA - JUNE 26-30, 2021



THE THUNDERDOME, LOCATED IN THE HEART OF GRAZ



**LOCATION:
HAUPTPLATZ GRAZ, IN FRONT OF TOWN HALL**

40 TEAMS - 36 COUNTRIES

AUSTRALIA AUSTRIA BELARUS BELGIUM BRAZIL CANADA CHINESE TAIPEI CROATIA CZECH REPUBLIC
DOMINICAN REPUBLIC ESTONIA FRANCE GERMANY HUNGARY INDONESIA IRAN ITALY JAPAN KAZAKHSTAN
KOREA LATVIA LITHUANIA MONGOLIA NETHERLANDS PHILIPPINES POLAND QATAR SLOVENIA SPAIN SRI LANKA
SWITZERLAND THAILAND TURKEY UKRAINE UNITED STATES URUGUAY



6 NEW TEAMS QUALIFY FOR THE OLYMPICS

MEN: POLAND 🇵🇱 NETHERLANDS 🇳🇱 LATVIA 🇱🇻

WOMEN: FRANCE 🇫🇷 USA 🇺🇸 JAPAN 🇯🇵



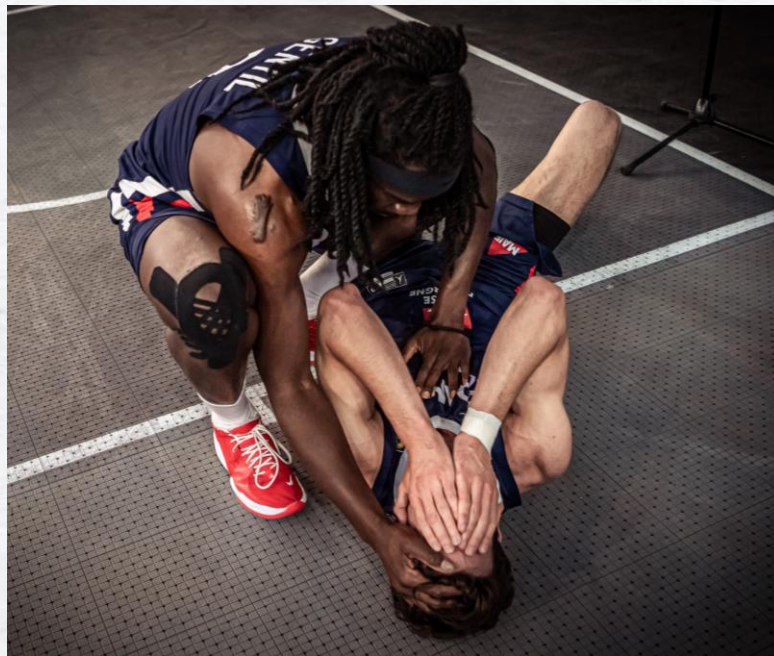
NEXT STOP



TOKYO 2020



OLYMPIC DRAMA



TEAM OF THE TOURNAMENT



MEN:

MICHAEL HICKS, POLAND
NAURIS MIEZIS (MVP), LATVIA
ARVIN SLAGTER, NETHERLANDS



WOMEN:

KELSEY PLUM, USA
STEPHANIE MAWULI (MVP), JAPAN
MIGNA TOURE, FRANCE

ALL TEAM OF THE TOURNAMENT MEMBERS WERE AWARDED WITH A TISSOT 3x3 WATCH

DIGITAL IMPACT

PEOPLE REACHED

21M

VIEWS

19M

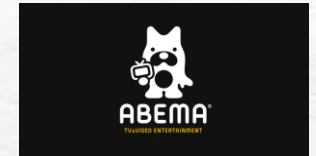
INTERACTIONS

1.6M



BIGGEST TV COVERAGE IN 3x3 HISTORY!

WORLDWIDE COVERAGE WITH OLYMPIC CHANNEL
AND WITH LOCAL BROADCASTERS IN OVER 100 COUNTRIES



DAILY COVERAGE IN THE MEDIA

USA men's and women's 3x3 basketball teams both go 2-0 to start Olympic Qualifier

Ryan Quatley
May 27, 2021 / 10:56 am ET

**Tokio 2020
España se queda a las puertas de Tokio 2020 en baloncesto 3x3**

La selección española cae ante Japón en la prórroga (16-20) y se queda sin Juegos Olímpicos

30.05.2021 / 21:05 horas Por RTVE.es

España no ha podido clasificarse para los Juegos de Tokio. **ESPAÑA**

„Dürfen Kraft nicht missbrauchen“

Es gibt kein Erbarmen

Im Spitzensport

Fünfteler startet

Dominator

Viertelfinal-Aus

PRZEGLĄD SPORTOWY

Od 100 lat piszemy o sporcie!

MOC NIESPODZIANEK

LEON BEZ LITOŚCI!

ZULICY NA IGRZYSKA

WSPANIAŁY SUKCES POLSKIEJ DRUŻYNY, KTÓRA PO WYGRANIU DWÓCH WIEDZIELNYCH MECZÓW WYSTĄPI W TOKIO, GDZIE LOSZYKÓWKI 3X3 BĘDZIE MIAŁA OLIMPIJSKI DEBIUT.

the japan times

THE INDEPENDENT VOICE IN ASIA

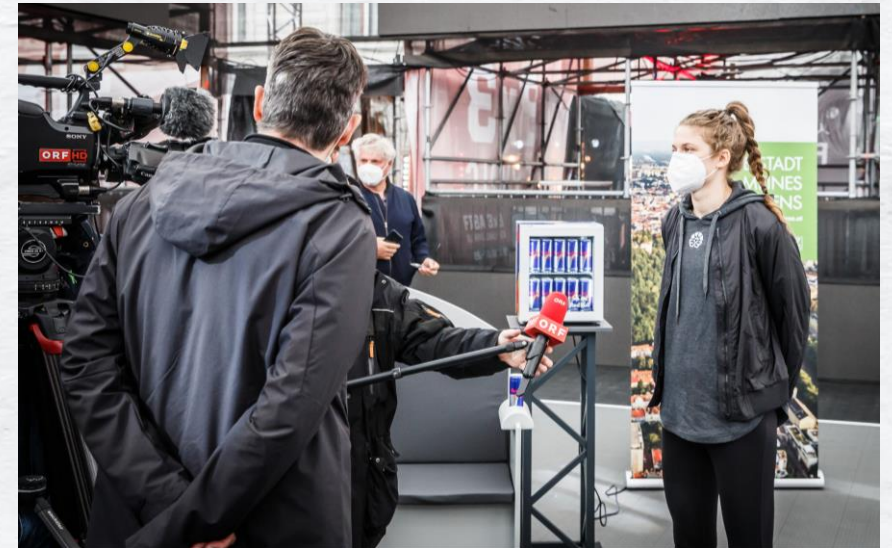
NEWS OPINION LIFE COMMUNITY

RUGBY SOCCER SUMO BASEBALL BASKETBALL FIGURE SKATING TENNIS MORE SPORTS

OLYMPICS / SUMMER OLYMPICS

Japan's women punch Olympic ticket in 3x3 basketball

PRESS CONFERENCE ON THE COURT



STRICT ANTI-COVID PROTOCOL

- PLAYERS AND STAFF HAD TO PRESENT 2 NEGATIVE PCR TESTS BEFORE ARRIVAL
- EVERYONE TESTED UPON ARRIVAL, AND AFTER 4 DAYS FOLLOWING ALL THE PROTOCOLS
- MANDATORY MASKS FOR EVERYONE
- MASKS FOR TABLE OFFICIALS
- HAND SANITIZER AVAILABLE AT THE VENUE
- SOCIAL DISTANCING
- PLAYERS, REFS AND STAFF REQUESTED TO STAY IN THEIR ROOMS ALL THE TIME

700 PCR TESTS ON SITE OVER 5 DAYS, NO POSITIVE CASES!



SUSTAINABLE EVENT

IN LINE WITH THE **GREEN EVENT CERTIFICATION IN AUSTRIA**

- **BANNERING OF THE STADIUM HAS BEEN RECYCLED TO MAKE BAGS OR SEATS**
- **CATERING WAS REGIONAL WITH VEGETARIAN DISHES AND REUSABLE CUPS**
- **ELECTRIC PUBLIC TRANSPORT TO THE VENUE AND BACK**
- **WASTE SEPARATION**
- **TOILETS: OKLO WAS AN EVENT PARTNER, NO USE OF WATER (ONLY HANDWASHING!) FECES ARE USED FOR COMPOST**
- **USE OF REUSABLE BIODEGRADABLE BOTTLES**



UNIQUE ATMOSPHERE AND INNOVATIVE FAN EXPERIENCE



**EXCLUSIVE LODGES FOR GROUPS OF 8 FANS TO COMBINE NECESSARY SAFETY PROTOCOLS
AND 3x3 EXPERIENCE**

DJ STARI AND DJ LASS IN THE HOUSE

BIERGARTEN, DRINKS AND SNACKS ORDERED VIA SMARTPHONE

SPORT PRESENTATION BY **RED BULL**



BMX PRO RIDER SENAD GROSIC AND INNSBREAKERS-CREW

BASKETBALL AUSTRIA'S FUTURE PLANS FOR 3x3 INCLUDE:



2021: 3x3 OQT
WOMEN'S SERIES COMMITMENT



2022: EUROPE CUP
2023: WORLD CUP

TEAMS **CONFIRMED** FOR TOKYO OLYMPICS...

TEAMS QUALIFIED FOR TOKYO OLYMPICS

MEN



SERBIA
RANKING



ROC
RANKING



CHINA
RANKING



JAPAN
HOSTS



POLAND
OQT



NETHERLANDS
OQT



LATVIA
OQT



BELGIUM
UOQT

WOMEN



ROC
RANKING



CHINA
RANKING



MONGOLIA
RANKING



ROMANIA
RANKING



USA
OQT



FRANCE
OQT



JAPAN
OQT



ITALY
UOQT

TOKYO2020

COMING UP NEXT... **UNIVERSALITY OQT** POST EVENT REPORT



DEBRECEN (HUNGARY) - JUNE 4-6

SEE YOU IN TOKYO!



OFFICIAL APPAREL
OFFICIAL BALL

Wilson.

OFFICIAL TIMEKEEPER

TISSOT
SWISS WATCHES SINCE 1853

OFFICIAL SUPPLIERS


ENLIO 英利奥

magic sky
www.magic-sky.de

Schelde Sports
Superior by Design

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ENERGIE GRAZ

kronehit

LET'S GO! GRAZ

aqua alpina
Trinken muss jeder.

ORF

GRAZ
HOLDING

GRAZ
SPORT

 **BASKETBALL
AUSTRIA**