



FIBA 3x3 WORLD TOUR 2020

DEBRECEN, HUNGARY & EUROPE MASTERS

AUG 29-30, SEPT 1-2 & SEPT 4-5 - DEBRECEN



PRESENTING PARTNER



OFFICIAL APPAREL
OFFICIAL BALL



OFFICIAL TIMEKEEPER



OFFICIAL SUPPLIERS



**AMSTERDAM ANTWERP LADBROKES DEBRECEN GAGARIN GRAZ
HUMPOLEC JEDDAH LAUSANNE LIMAN MOSCOW INANOMO
NY HARLEM NOVI SAD PARIS PIRAN RIGA TALLIN UB
ULAANBAATAR MMC ENERGY UTENA UNICLUB ZEMUN SAKIAI GULBELE**



2019-2020 COMPARISON:

LIVESTREAM VIEWS x5

NEW SUBSCRIBERS x7

DIGITAL IMPACT
— FIBA 3X3 WORLD TOUR —

PEOPLE REACHED:

18.4M

VIEWS:

10.1M

INTERACTIONS:

573K





STRICT ANTI-COVID19 PROTOCOL

- PLAYERS AND STAFF HAD TO PRESENT 2 NEGATIVE PCR TESTS BEFORE ARRIVAL
- **EVERYONE TESTED AGAIN ON SITE (BOTH BLOOD AND PCR)**
- NO POSITIVE IN 10 DAYS, SO ALL ATHLETES BACK HOME SAFE



STRICT ANTI-COVID19 PROTOCOL

- **MANDATORY MASKS FOR PLAYERS, REFS AND STAFF**
- **TEMPERATURE CHECKS AT THE VENUE**
- **FACE SHIELDS FOR TABLE OFFICIALS**
- **HAND SANITIZER IN EVERY BLEACHER**
- **SOCIAL DISTANCING**
- **SANITIZED BALLS**
- **ALL VOLUNTEERS HAD TO WEAR GLOVES**
- **PLAYERS, REFS AND STAFFS REQUESTED TO STAY IN THEIR ROOMS ALL THE TIME**



STRICT ANTI-COVID19 PROTOCOL



DESPITE SOCIAL DISTANCING MEASURES...

45K PEOPLE ON SITE!



WILSON: NEW APPAREL PROVIDER



TISSOT BOOTH, FOOD TRUCKS, GIANT SCREEN...



FIBA 3x3 WORLD TOUR 2019 WINNERS



WORLD TOUR-BRANDED TRAM





FANS FROM ALL AROUND THE WORLD



LIMAN (SRB) WIN DOUBLE (DEBRECEN & EUROPE MASTERS) AND RIGA (LAT) WIN HUNGARY MASTERS



**STEFAN STOJACIC
(LIMAN)**



DEBRECEN MASTERS

**KARLIS LASMANIS
(RIGA)**



HUNGARY MASTERS

**STEFAN KOJIC
(LIMAN)**



EUROPE MASTERS

ARVIN SLAGTER (AMSTERDAM)



DEBRECEN TISSOT SHOOT-OUT CONTEST

DOMINIQUE JONES (NY HARLEM)



HUNGARY TISSOT SHOOT-OUT CONTEST

NEBOJSA KILIJAN (JEDDAH)



EUROPE TISSOT SHOOT-OUT CONTEST

RAFAL "LIPEK" LIPINSKI (POL) WINS VITESCO DUNK CONTEST AT DEBRECEN MASTERS AND WILSON DUNK CONTEST AT EUROPE MASTERS

PIOTR GRABOWSKI (POL) WINS WILSON HUNGARY MASTERS DUNK CONTEST



FAN ENGAGEMENT TOOL FOR DUNK CONTEST

FANS IN THE STANDINGS WERE THE 4th JUDGE OF THE DUNK CONTEST VOTING VIA QR CODE



**TISSOT FASTEST GAME OF EVERY EVENT AWARDED
WITH TISSOT SPECIAL FIBA 3X3 WATCHES AND USD 2,000**



3x3 YOUTH FESTIVAL





STANDINGS

FIBA 3x3 WORLD TOUR 2020

1. LIMAN
2. RIGA
3. NOVI SAD
4. NY HARLEM
5. PIRAN
6. SAKTAI GULBELE
7. LAUSANNE
8. UB
9. UTENA UNICLUB
10. JEDDAH
11. ULAANBAATAR MMC ENERGY
12. AMSTERDAM

AFTER 3 MASTERS



Wilson

TISSOT
SWISS WATCHES SINCE 1853

#3x3WT

PRESENTING PARTNER



OFFICIAL APPAREL
OFFICIAL BALL



OFFICIAL TIMEKEEPER



EVENT SPONSORS



LOCAL SPONSORS



HUNGRY FOR MORE MASTERS?
WE'RE ON IT, STAY TUNED!